

**Daily retail prices of cigarettes in selected retail establishments in the National Capital Region (NCR),
by Brand Name/Variant, (PHP/pack)**

Date Monitored: April 4, 2025

BRAND NAME/VARIANT		SPECIFICATIONS	APRIL 4, 2025 (FRIDAY)			
			RETAIL PRICE (PHP/pack)			
			Highest	Lowest	Prevailing	Average
1	Marlboro, Red	(20 sticks per pack)	185.00	150.00	180.00	170.29
2	Marlboro, Menthol	(20 sticks per pack)	204.00	155.00	180.00	171.87
3	Chesterfield, Red	(20 sticks per pack)	170.00	126.00	140.00	141.63
4	Chesterfield, Green	(20 sticks per pack)	170.00	126.00	140.00	140.83
5	Chesterfield, Blue	(20 sticks per pack)	170.00	126.00	140.00	140.71
6	Fortune	(20 sticks per pack)	185.00	145.00	148.00	156.83
7	Philip	(20 sticks per pack)	190.00	163.00	165.00	171.00
8	RGD	(20 sticks per pack)	125.00	125.00	125.00	125.00
9	Huangon	(20 sticks per pack)	185.00	185.00	185.00	185.00
10	Winston	(20 sticks per pack)	210.00	155.00	183.00	181.44
11	Mevius	(20 sticks per pack)	225.00	172.00	224.00	216.14
12	Camel	(20 sticks per pack)	160.00	126.00	145.00	144.50
13	Bohem	(20 sticks per pack)	n/a	n/a	n/a	n/a
14	Mighty	(20 sticks per pack)	185.00	138.00	165.00	156.40
15	Esse	(20 sticks per pack)	179.00	175.00	177.00	177.00
16	Fortune, International Extra Menthol	(20 sticks per pack)	144.80	144.80	144.80	144.80
17	Marlboro, Lights KS	(20 sticks per pack)	180.00	155.00	167.50	167.50
18	Marlboro, White	(20 sticks per pack)	155.00	155.00	155.00	155.00
19	Marlboro, Black Menthol	(20 sticks per pack)	204.00	155.00	180.00	175.67
20	Marlboro, Gold	(20 sticks per pack)	180.00	157.00	180.00	172.33
21	Huanghelou	(20 sticks per pack)	185.00	185.00	185.00	185.00
22	Chungwa	(20 sticks per pack)	370.00	365.00	365.00	366.67
23	Septwolves	(20 sticks per pack)	211.00	211.00	211.00	211.00
24	Chesterfield, Menthol 100s - Flip Top Box	(20 sticks per pack)	140.00	140.00	140.00	140.00
25	Chesterfield, Original - KS Flip Top Box	(20 sticks per pack)	140.00	140.00	140.00	140.00
26	FORTUNE INTERNATIONAL ORIGINAL (KS Round Corner Box) with pack insert	(20 sticks per pack)	165.00	165.00	165.00	165.00

BRAND NAME/VARIANT		SPECIFICATIONS	APRIL 4, 2025 (FRIDAY)			
			RETAIL PRICE (PHP/pack)			
			Highest	Lowest	Prevailing	Average
27	Philip Morris Menthol 100s- Flip Top Box	(20 sticks per pack)	165.00	165.00	165.00	165.00
28	Mevius Sky Blue	(20 sticks per pack)	224.00	150.00	224.00	210.00
29	Mevius Wind Blue	(20 sticks per pack)	224.00	150.00	224.00	210.00
30	Winston Red	(20 sticks per pack)	210.00	169.00	183.00	186.33
31	Camel (Yellow) Crush Proof Box 20's	(20 sticks per pack)	160.00	142.00	145.00	147.00
32	Winston (Blue) Crush Proof Box 10's	(10 sticks per pack)	91.00	91.00	91.00	91.00
33	Winston (Red) Crush Proof Box 10's	(10 sticks per pack)	91.00	91.00	91.00	91.00
34	Winston (Red) Round Corner Box 20's	(20 sticks per pack)	190.00	183.00	183.00	184.75
35	Esse Green	(20 sticks per pack)	175.00	175.00	175.00	175.00
36	MARLBORO CRAFTED RED (KS Flip Top Box) Limited Edition Design	(20 sticks per pack)	185.00	161.00	165.00	171.20
37	Esse, Menthol	(20 sticks per pack)	179.00	179.00	179.00	179.00
38	Esse Pop	(20 sticks per pack)	179.00	179.00	179.00	179.00
39	Marlboro, Ice Blast Mega	(20 sticks per pack)	185.00	180.00	180.00	181.67
40	Marlboro, Crafted Ice	(20 sticks per pack)	185.00	161.00	165.00	169.00
41	Fortune Menthol	(20 sticks per pack)	185.00	148.00	165.00	165.60
42	Fortune, Blue	(20 sticks per pack)	185.00	165.00	165.00	170.00
43	Winston, Caster	(20 sticks per pack)	210.00	183.00	196.50	196.50
44	Winston, Mint Bust Max	(20 sticks per pack)	210.00	183.00	196.50	196.50
45	Mevius, Original Blue	(20 sticks per pack)	224.00	150.00	224.00	208.40
46	Mevius, Kiwami	(20 sticks per pack)	224.00	150.00	224.00	204.50
47	Camel, Lights	(20 sticks per pack)	145.00	145.00	145.00	145.00
48	Camel, Blue	(20 sticks per pack)	160.00	145.00	152.50	152.50
49	Camel, Active Max	(20 sticks per pack)	160.00	145.00	145.00	148.75
50	Mighty, Max Cool	(20 sticks per pack)	165.00	165.00	165.00	165.00
51	Mighty, Red	(20 sticks per pack)	n/a	n/a	n/a	n/a
52	Esse, Blue	(20 sticks per pack)	175.00	175.00	175.00	175.00
53	Esse, Himalaya	(20 sticks per pack)	179.00	179.00	179.00	179.00
54	Esse, Lights	(20 sticks per pack)	175.00	175.00	175.00	175.00
55	Esse, Pop Yellow Wave	(20 sticks per pack)	179.00	179.00	179.00	179.00
56	Terra, Bronze	(20 sticks per pack)	150.00	150.00	150.00	150.00

BRAND NAME/VARIANT		SPECIFICATIONS	APRIL 4, 2025 (FRIDAY)			
			RETAIL PRICE (PHP/pack)			
			Highest	Lowest	Prevailing	Average
57	Terea, Green	(20 sticks per pack)	150.00	150.00	150.00	150.00
58	Terea, Purple	(20 sticks per pack)	150.00	150.00	150.00	150.00
59	Terea, Oasis Pearl	(20 sticks per pack)	150.00	150.00	150.00	150.00
60	Terra, Amber	(20 sticks per pack)	150.00	150.00	150.00	150.00
61	Terea, Yellow	(20 sticks per pack)	150.00	150.00	150.00	150.00
62	Terea, Blue	(20 sticks per pack)	150.00	150.00	150.00	150.00
63	Huanghelou Soft Blue	(20 sticks per pack)	185.00	185.00	185.00	185.00
64	Chesterfield Remix Cool 100s - Flip Top Box	(20 sticks per pack)	140.00	140.00	140.00	140.00
65	Fortune, Tribal Blue	(20 sticks per pack)	148.00	148.00	148.00	148.00
66	Winston, Blue	(20 sticks per pack)	210.00	183.00	183.00	189.75
67	Mighty, Green	(20 sticks per pack)	185.00	165.00	175.00	175.00
68	Mighty, Red	(20 sticks per pack)	165.00	165.00	165.00	165.00
69	Esse, Green	(20 sticks per pack)	175.00	175.00	175.00	175.00
70	Esse, Ice Wave	(20 sticks per pack)	179.00	179.00	179.00	179.00
71	Terea, Wave	(20 sticks per pack)	150.00	150.00	150.00	150.00
72	Huanghelou	(20 sticks per pack)	185.00	185.00	185.00	185.00
73	Mevius LBS Yellow (Super Slims Front Round Corner Box) 20s)	(20 sticks per pack)	225.00	225.00	225.00	225.00
74	Mighty Menthol (Round Corner Box)	(20 sticks per pack)	165.00	165.00	165.00	165.00
75	Mighty Menthol 100s (Soft Pack) 20's	(20 sticks per pack)	91.00	91.00	91.00	91.00
76	Winston Original Red (Round Corner Box) 10's	(20 sticks per pack)	91.00	91.00	91.00	91.00
77	Winston Original Red (Round Corner Box) 20's	(20 sticks per pack)	183.00	183.00	183.00	183.00
78	Chesterfield Remix Summer 100s - Flip Top Box	(20 sticks per pack)	140.00	140.00	140.00	140.00
79	Marlboro Crafted Gold- KS Flip Top Box	(20 sticks per pack)	158.00	158.00	158.00	158.00
80	Marlboro Red 400s (2 Ctns.) in Two Reams	(20 sticks per pack)	165.00	165.00	165.00	165.00
81	Marlboro, Menthol Blue	(20 sticks per pack)	150.00	150.00	150.00	150.00
82	Marlboro, Black	(20 sticks per pack)	n/a	n/a	n/a	n/a
83	Fortune, Red	(20 sticks per pack)	165.00	165.00	165.00	165.00
84	RGD, Red	(20 sticks per pack)	125.00	125.00	125.00	125.00
85	Sense Pop	(20 sticks per pack)	139.00	139.00	139.00	139.00
86	Concord	(20 sticks per pack)	129.00	129.00	129.00	129.00

BRAND NAME/VARIANT		SPECIFICATIONS	APRIL 4, 2025 (FRIDAY)			
			RETAIL PRICE (PHP/pack)			
			Highest	Lowest	Prevailing	Average
87	Mighty Menthol 100's (Hard Pack) 20's	(20 sticks per pack)	n/a	n/a	n/a	n/a
88	Winston Legend Blue (Round Corner Box) 20's	(20 sticks per pack)	n/a	n/a	n/a	n/a
89	WINSTON PURPLE FROST (Round Corner Box 20s)	(20 sticks per pack)	n/a	n/a	n/a	n/a
90	Marlboro Crafted Red KS Flip Top Box	(20 sticks per pack)	n/a	n/a	n/a	n/a
91	Marlboro Fusion Purple - KS Flip Top Box	(20 sticks per pack)	n/a	n/a	n/a	n/a
92	Winnsboro Filter King	(20 sticks per pack)	n/a	n/a	n/a	n/a
93	MIGHTY MENTHOL 100's MAX COOL (Crush Proof Box) 20's Limited Edition Design (LED) "PINOY"	(20 sticks per pack)	n/a	n/a	n/a	n/a
94	CHESTERFIELD ORIGINAL REMIX (KS Flip Top Box 20's)	(20 sticks per pack)	n/a	n/a	n/a	n/a

Source: DA Agribusiness and Marketing Assistance Service

Note(s):

n/a – not available/sold in the establishment

Establishment(s) covered in the monitoring:

1. 7-Eleven, Show Ave., Marikina City
2. 7-Eleven W Paz, Marikina City
3. Puregold Sta. Elena, Marikina City
4. Puregold, Agora, San Juan City
5. Puregold, Kalentong, Mandaluyong City
6. Robinsons Supermarket Regalado Ave., West Fairview, Quezon City
7. 7-Eleven Muñoz Roosevelt Ave., Cor. EDSA, Quezon City
8. Puregold Carriedo, Good Earth Bldg., Brgy. 303 Sta. Cruz, Manila
9. Puregold San Andres 673 San Andres St., Cor. Leon Ma Guerrero St., Malate, Manila
10. 7-Eleven Espana St., Cor Vicente G. Cruz St., Zone 45 Brgy 452 Sampaloc, Manila
11. 7-Eleven, 999 GF Stanisco Tower Pedro Gil cor. Agoncillo St. Ermita Manila
12. 7-Eleven Santos Drive, Las Piñas City
13. Puregold KM 14 Mc Arthur Hiway, Karuhatan, Valenzuela City
14. Puregold Price Club Inc., Mc/Arthur Highway, Malanday, Valenzuela City

15. 7-Eleven Convenience Store, 52 Mc Arthur Highway cor, Pio Del Pilar St., Marulas Valenzuela City
16. Uncle John Pio Valenzuela St. Corner Espiritu, Marulas Valenzuela City
17. Waltermart Bicutan, KM 16 East Service Road, Cor. Mañalac Ave. Brgy. San Martin de Porres Parañaque City 7-Eleven 423 Dimatimbangan St. Quirino Ave., Don Galo, Parañaque City
18. 7-Eleven, 3150 Alabang NB Exit 2, 384 East Service Rd. Alabang Muntinlupa City
19. 7-Eleven 2613 Tanyag Taguig Plaza Dela Rosa Bldg Manalac Ave. Bagong Tanyag, Taguig City
20. 7-Eleven LRT Libertad Victory Pasay Mall Taft Ave. cor. Libertad St. Pasay City
21. 7-Eleven 635 M. Naval Street, cor C4 Road, Bagumbayan North, Navotas City
22. 7-Eleven 370 Lapu-lapu Ave., Cor. North Bay Blvd., South, Tanza, Navotas City
23. Puregold Maypajo, J.P Rizal St, Maypajo, Caloocan City
24. San Roque Supermarket 376 F. Sevilla st. Tañong, Malabon City